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Price List Sponsorship

- Version V01, valid from 2025 -

Praemble

Die „Price List Sponsoring“ supplements the „General Price List“ of the Förderverein Segelflug e.V. (Förderverein) and regulates the costs for sponsors. The scale of fees is decided by the general meeting of the association according to the statutes.

§1 Sponsorship-Packages

Overview of services:

Leistung	Bronze	Silver	Gold
Promotion of gliding	✓	✓	✓
Your logo on our main homepage	✓	✓	✓
Mention at events	✓	✓	✓
Unlimited job advertisements	✓	✓	✓
Your logo in the classified ads		✓	✓
10% discount on individual advertising banners		✓	✓
25 classified ads up to €250 per ad			✓
Three free premium ads per year			✓
Right to use the supporter logo			✓

The Sponsorship-Packages in detail:

Sponsorship-Package Bronze

- Förderung: Promotion: Your contribution will be used to promote gliding in Germany on a 1:1 basis
- Mention on our website: Your logo will appear on our main homepage as a sponsor with a link to your website
- Mention at events: We mention our sponsors at all our events
- Unlimited free job ads in the “Flight personnel” category and corresponding subcategory

Sponsorship-Package Silver

- All Bronze services: Includes all the benefits of the Bronze package.
- Presence in classified ads: Your logo prominently displayed on the classified ads platform, for example on the home page or classifieds detail page
- Advertising advantage: Receive a 10% discount on individual advertising banners that are not already discounted, allowing you to showcase your business in the best possible light

Sponsorship-Package Gold

- All Silver benefits: Includes all the advantages of the Silver package
- Your ads: 25 free classified ads with a maximum offer price of €250 per ad (worth €750)
- Your budget: Three free premium ads per year (worth €180)
- Show your commitment: You receive the right to use the Friends Association supporter logo on your website or for other marketing purposes

Prices:

Pos.	amount
Sponsorship-Package Bronze	1.000,-€/year
Sponsorship -Package Silver	1.500,-€/year
Sponsorship -Package Gold	2.000,-€/year

Further information:

- The prices quoted are exclusive of VAT at the rate applicable at the time of invoicing, currently 19%.
- The sponsorship packages always run from January 1 to December 31 of the respective year. If you start between years, the costs will only be charged on a pro rata basis and you will only receive the pro rata service.
- You will always receive only one invoice for the entire service period. If you give us a SEPA direct debit mandate, pro-rata quarterly debits are possible on request.

§2 Final Clauses

The price list shall also apply in subsequent years, unless a new price list or a change in the contributions has been decided by the ordinary general meeting.

List of Changes

No.:	Date	Paragraph	Comments
V01	19.12.2025	All	Initialization of the document