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## Price List Advertisement

- Version V01, valid from 2026 -

### Preamble

Die „Price List Advertisement“ supplements the „General Price List“ of the Förderverein Segelflug e.V. (Förderverein) and regulates the costs for advertisements. The scale of fees is decided by the general meeting of the association according to the statutes.

### §1 Advertising banners

Position	Betrag
<b>Advertising banner 1</b> On the homepage of the classifieds portal, shared advertising space (max. 3 ads) with alternating display at random, Format: 1400x200px (LxW)	1.000,-€/year
<b>Advertising banner 2</b> On the filter page of the classifieds portal below “All filtered ads,” shared advertising space (max. 3 ads) with alternating display at random, Format: 1400x400px (LxW)	1.500,-€/ year
<b>Advertising banner 3</b> On the filter page of the classifieds portal below the filter function, shared advertising space (max. 3 ads) with alternating display at random, Format: 280x280px (LxW)	500,-€/ year
<b>Advertising banner 4</b> On the details page of the classifieds portal below the sponsors, shared advertising space (max. 3 ads) with randomised display, Format: 440x440px (LxW)	750,-€/ year
<b>Advertising banner 5</b> On the details page of the classified ads, shared advertising space (max. 3 ads) with randomised display, Format: 1400x200px (LxW)	1.500,-€/ year

### §2 Packages

Position	Betrag
<b>Package Starter</b> Scope: Advertising banners 1 & 5 Format: 1400x200px (LxW)	1.875,-€/ year (25% discount on list price)

Further information:

- The prices quoted are exclusive of VAT at the rate applicable at the time of invoicing, currently 19%.
- The term of an advertising banner is one year and is not automatically renewed.
- You will only receive one invoice for the entire service period. If you give us a SEPA direct debit mandate, pro-rata quarterly debits are possible on request.
- The Association reserves the right to change the size and position of the advertising space for technical or design reasons. In doing so, the Friends Association will ensure that the value of the advertising banners remains relatively the same. In the event of a dispute, the customer will be refunded the pro-rata amount for the remaining term from the date of the change.
- For design reasons, certain advertising banners are not displayed in mobile views. The format may also vary for different end devices due to the use of a „responsive design“.
- Further details and an overview of the various advertising banners are provided in a separate document.

### §3 Final Clauses

The price list shall also apply in subsequent years, unless a new price list or a change in the contributions has been decided by the ordinary general meeting.

#### List of Changes

No.:	Date	Paragraph	Comments
V01	26.05.2026	All	Initialization of the document, adopted by the general meeting on the 26th of May 2026