



## Guidelines „Classifieds Platform“

- Version V01 -

*This is a non-official translation for information purpose by DeepL! In legal matters, the German version of the guidelines is decisive.*

### Preamble

The Förderverein Segelflug e.V. (the Association, the Operator) operates its own classifieds platform to promote the sport of gliding. This platform serves to connect individuals, clubs, companies, and other stakeholders in the air sports community and facilitates access to equipment, services, jobs, and knowledge in the field of gliding. The purpose of these guidelines is to define the internal principles and procedures for the operation, maintenance, and further development of the platform. The legal framework is governed by the General Terms and Conditions (GTC) and the supplement to the GTC regarding the classified ads platform.

### §1 Purpose of the Initiative

The operation of the classified ads platform is considered a long-term initiative of the association in accordance with its bylaws. The platform is intended to:

- promote gliding through the exchange of equipment, services, and information,
- increase the visibility and reach of the sport of gliding,
- serve the association's purpose of promoting gliding,
- maintain a platform for private, non-profit, and commercial providers.

### §2 Purpose of Funding

The purpose of the funding is:

- The technical operation of the platform (hosting, maintenance, functional updates),
- editorial management (e.g., moderation, communication with users, etc.),
- further development (user experience, new features, etc.),
- public relations activities related to the platform,
- the financing of targeted measures, provided they serve the association's purpose (e.g., campaigns, special promotions).

### §3 Responsibilities

- (1) The Executive Board is responsible for implementing this funding initiative.
- (2) The platform is managed by up to two platform administrators (moderators), who are elected by the General Assembly (GA) for a term of two years. Re-election is permitted. The moderators remain in office until the next election.

- (3) The moderators coordinate day-to-day operations, review posts, perform editorial tasks, and assist with the technical maintenance of the platform.
- (4) The Board of Directors retains overall legal and financial responsibility. It supports the moderators and works closely with them.
- (5) The moderators report regularly to the Board of Directors on the development, usage, and impact of the platform.
- (6) In the event of disagreements among the moderators, the Board of Directors shall decide.

## **§4 Financing and Use of Funds**

- (1) The operation of the classifieds platform is a commercial enterprise and is financed exclusively from revenue generated directly through the use of the platform. This includes, in particular:
  - Fees for paid additional services in accordance with the fee schedule,
  - Other charges related to advertisements or advertising space.
- (2) No non-monetary contributions, such as membership dues or other general association funds, are used for the operation of the platform.
- (3) Surplus revenue from the operation of the platform is used exclusively for:
  - The maintenance, improvement, and further development of the platform,
  - covering administrative costs associated with the operation of the platform,
  - financing staff (platform administrators), provided that the workload can no longer reasonably be expected to be handled by volunteers,
  - as well as for measures to promote gliding in Germany in accordance with the bylaws of the support association.
- (4) The fundamental decision to hire staff to manage the platform requires the prior approval of the general meeting. For new hires, a public job posting with a reasonable application deadline must be published on the association's website.
- (5) In the event of major investments in the classifieds platform (e.g., a redesign), financial reserves from the association's non-profit operations may be used, provided that these funds are repaid to the association's non-profit operations within a reasonable period of time. In particular, the provisions of the German Fiscal Code must be observed in order not to jeopardize the association's non-profit status.

## **§5 Quality Assurance**

- (1) The Association ensures the quality of the platform through regular content reviews and technical maintenance.
- (2) Advertisement content is subject to editorial review in accordance with the Terms and Conditions.
- (3) The Association may analyze usage statistics and feedback to evaluate the platform's effectiveness.

## **§6 Relationship to the General Terms and Conditions**

- (1) These Guidelines govern exclusively the association's internal organization and funding of platform operations.
- (2) The Terms and Conditions govern the use of the platform by third parties (users).

- (3) Decisions made by the platform administrators are based on the currently applicable bylaws and funding guidelines of the association, as well as the General Terms and Conditions (GTC) and any amendments thereto.

## §7 Disputes Between Users and Platform Administrators

- (1) In the event of disputes between users of the classifieds platform and the platform administrators, the user may file a complaint with the Board of Directors within 14 days of the platform administrators' decision.
- (2) The Board of Directors of the Support Association shall then make a final decision on the matter in dispute.
- (3) The basis for the Board of Directors' decision shall also be the applicable bylaws and guidelines of the Support Association, as well as the General Terms and Conditions (GTC) and any amendments thereto.

## §8 Publication & Amendments to the Funding Guidelines and General Terms and Conditions

- (1) The Funding Guidelines and Terms and Conditions are published on the Association's website.
- (2) Amendments to these Guidelines are adopted by the Association's General Meeting.
- (3) In exceptional cases and with justification, the Board may amend the Guidelines at any time to maintain operations. This serves to ensure the Board's ability to act. However, it must submit the amendments to the members as a resolution at the next General Meeting.
- (4) The Terms and Conditions are adopted by the Board. However, the General Meeting may influence the Terms and Conditions through resolutions and adopt guidelines regarding them.

## §9 Data Protection

Personal data will be processed solely for the purpose of administering the grant program.

## List of Changes

No.:	Date	Paragraph	Comment
V01	26th of May 2026	All	Initialization of the document, adopted by the General Meeting on the 26th of May 2026